

## Case Study

# Cost Reduction (International Media)

### The Client

One of the world's largest publishers of national newspapers and content-based websites.

### The Challenge

Meet challenging IT cost reduction targets that had been communicated to the market.

### The Solution

Captured the application and technology landscape into Essential. Used the out-of-the-box Application Impact Analysis and Technology Standards views along with a bespoke dashboard to provide a sustainable decision support capability for IT selection and rationalization decision making. Integrated Essential into the existing project delivery lifecycle and governance boards to ensure that projects aligned with strategic architecture decisions.

### The Outcome

- Significant license cost savings identified through rationalization of the technology portfolio
- Provided visibility of exposure to technology suppliers in support of server rationalisation and sourcing decisions
- Improved alignment of project solution architectures to IT strategy, identifying potential issues early in the project lifecycle while providing a means to track exceptions and ensure that they would be addressed in future

✓ **Significant  
licence cost  
savings**

✓ **Improved  
strategic  
alignment**